



Brian Winkeler
Creative Director
brian@robohousecreative.com

SKILLS

Twelve years creative experience in advertising, graphic design, publishing, marketing & public relations on numerous materials for foodservice, healthcare, insurance, business-to-business, tourism, business development, restaurant, retail and specialty product clients.

Possession of right-brain creative intuition and conceptual ability, paired with left-brain accuracy, organization and strategic thinking.

Advanced knowledge of Adobe Photoshop, Macromedia Freehand and Quark Xpress. Intermediate knowledge of Adobe Illustrator, Adobe InDesign, Macromedia Dreamweaver and Macromedia Flash.

EXPERIENCE

JORDAN ASSOCIATES ADVERTISING & COMMUNICATIONS

Senior Art Director
October 1997 – April 2003

Concepted, created and oversaw the implementation of advertising and promotional elements such as print ads, outdoor, point-of-purchase materials, signage and radio and television spots for a variety of clients including Kraft Food Service, Blue Cross Blue Shield of Oklahoma, Hardee's/Carl's Jr. Restaurants, the Oklahoma Department of Commerce, Quality Inns and Dobson Communications.

RESOURCE DESIGN ASSOCIATES

Art Director
April 1994 – October 1997

Art directed a slate of a dozen annual tourism and lifestyle publications. Created materials such as logos, advertisements and brochures for various retail, foodservice, healthcare and industrial clients.

CAVINESS ADVERTISING

Art Director
June 1993 – April 1994

Responsible for all aspects of advertising creative — art direction, copywriting, print production, broadcast production and client presentation for a variety of local and regional retail, foodservice and healthcare clients.

ACKERMAN MCQUEEN ADVERTISING

Art Director
October 1992 – April 1993

Assisted senior creative staff with layouts and presentation materials for clients including Pizza Hut, Remington Park, Oklahoma Department of Transportation and Kerr-McGee.

PERSONAL

Favorite Movie: *Cinema Paradiso*

Favorite Book: *'The Amazing Adventures of Kavalier & Clay'* by Michael Chabon

Favorite Album: *'Homebrew'* by Neneh Cherry

Favorite TV Show: *'Newsradio'*

Favorite Sport (Spectator): *Women's Soccer*

Favorite Sport (Participant): *Men's Soccer*

Favorite Robot: *Tie = Bender from 'Futurama' and The Iron Giant from 'The Iron Giant'*

Favorite Client: *You.*